



The Social Entrepreneur Incubation Arm of SAGE Foundation



UnLtd India - About Us

UnLtd India serves as a canvas for early stage Social Entrepreneurs in India to nurture their ideas and grow as true artists of change. We find and support entrepreneurial individuals with a passion to bring about long lasting solutions to pressing problems in India.



357

Social Impact Organizations
Incubated



23.69
Million

Lives Impacted by our
organizations

Organizations that continue to build, grow
and sustain

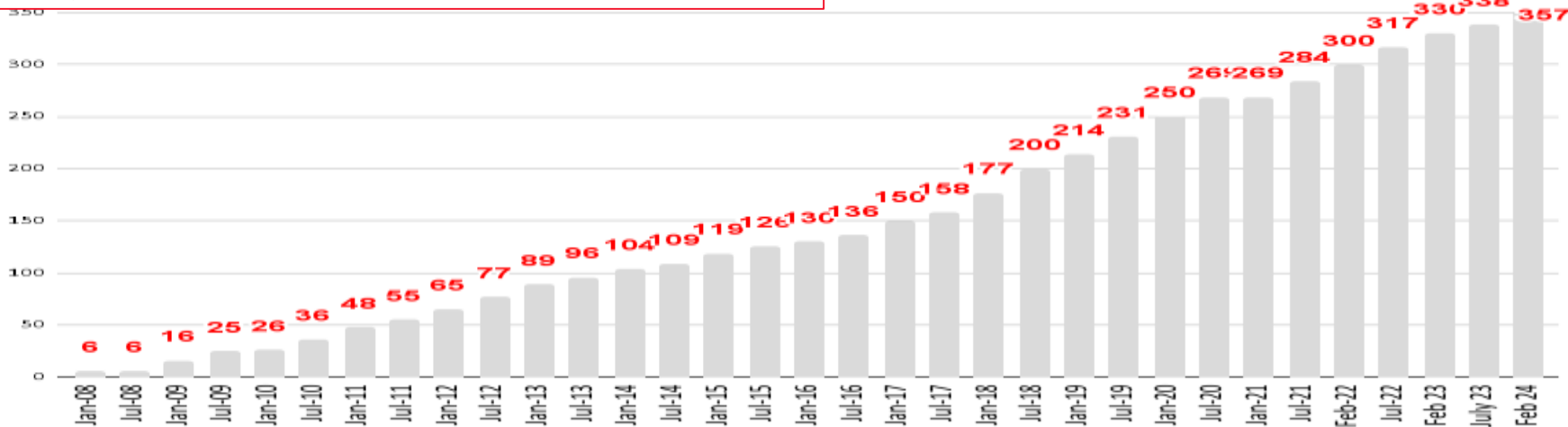


Continued 82% (275)



Discontinued 18% (58)

In last 5 years, we doubled number of Unique Social Enterprises Supported from 177 to 357 as of Feb 2024



UnLtd India - About Us

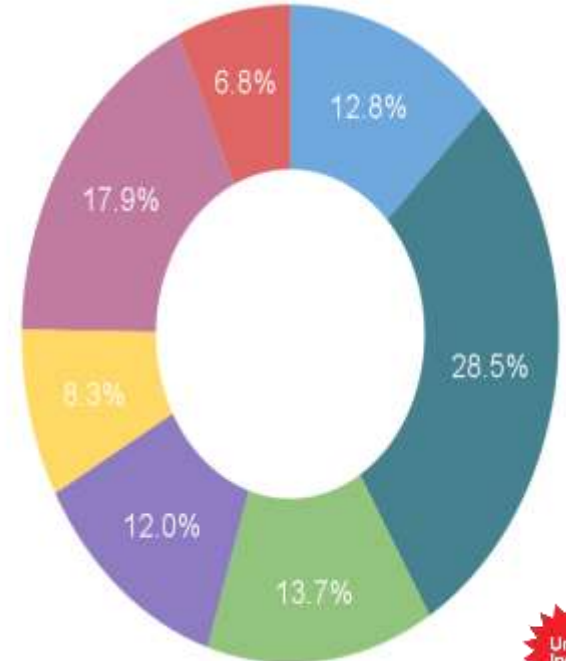
205 Non- Profit Organizations (NGOs)
152 For Profit Social Organizations

Total Funds raised by Entrepreneurs since inception
through grants, revenue, equity and debt.

INR **31.00** Billion



- Agriculture and Allied
- Education
- Environment
- Health & Wellbeing
- Inclusive Development
- Livelihoods
- Others



UNLTD INDIA



- Registered in 2008, India's oldest Incubator for start-up social entrepreneurs.
- 4 in 5 of our organisations continue to sustain their organisations.
- Our no-cost incubation program provides one-on-one coaching, access to mentors and funders, and peer learning to a select group of dynamic changemakers over a nine-month period.

Over The Last Decade



4 in 5

Social Entrepreneurs
continue to sustain
their organisations



63%

Of organisation
receive their first
support from
UnLtd India

INCUBATION PROGRAM OBJECTIVES

To find, support and grow early-stage impact organisations that can become catalysts of social change.

During our time with our entrepreneurs, our objectives are to support them and their growth as an entrepreneur and their organisation, leading to an increase in their impact in the year and accelerated impact in coming years.

Towards this objective, the entrepreneurs have the following:

- A well laid out strategy and financial plan, with unit economics, budgeting, business model.
- A well laid out story with impact numbers.
- Milestone Planning.
- Connections (Investors/Funders, sector/ domain mentors, peers (alumni), advisory board members, pro bono relevant volunteers)- Upwards of 2
- Growth in their Organization Development & Leadership Development Areas.



Highlights of the Incubation Program

Rigorous 9 Month Incubation Program for the SEs

- Validate beneficiary-solution fit, quantify the value proposition
- Build a business model and plan, including budgeting and costing
- Hone leadership and entrepreneurial skills
- Leverage a growing network of investors, experts, and peers
- Baseline & Endline Org Growth Trackers
- Milestone Trackers
- Weekly sessions, Assignments
- Mid Program Reviews

Coaching at the core of the Incubation Program

- One to One coaching
- Weekly calls with SEs
- Site Visits by coaches
- At least 4-6 hrs per week spent by coaches.



How Do We Support Our Changemakers?

We support our social entrepreneurs across 10 Organisational Development & 4 Leadership Development Areas



Organisational Development Areas (OD)

Vision and
Strategy Product /
Service Value
Chain Finance
Processes
Impact
Framework People
& HR
Marketing & Communications
Fundraising



Leadership Development Areas (LD)

Legal & Governance
Communications & Networking
Resilience
Entrepreneur Growth
People Management

Growth Matrix of Our Recent Social Entrepreneurs



Anita Hariharan
Club Artizen



Anitha Shankar
Astu Eco Pvt Ltd



Anuja Amin
Circles of Safety



Aradhana Sood
MedLumos Pvt Ltd



Megha Das
Amounnee Handloom
Ventures Pvt Ltd



Sonal Majeethia
Kadamb Inclusive
Learning Tools
(KILT)



Bhavini Parikh
Bunko Junko



Aparna Pathak
Paakshantar



Sugandha Bathia
Asha & Yogi
Naturals



Pinky Jain
MysaSpaces Pvt Ltd



Kanika Nanda
Agcult Foodition LLP



Archana Pandian
Bhoominalam myHarvest
Farms Private Ltd



Shilpee Jain
MagHeals Pvt Ltd

**KEY RESULT -
AVERAGE
REVENUE
GROWTH BY
41 %**

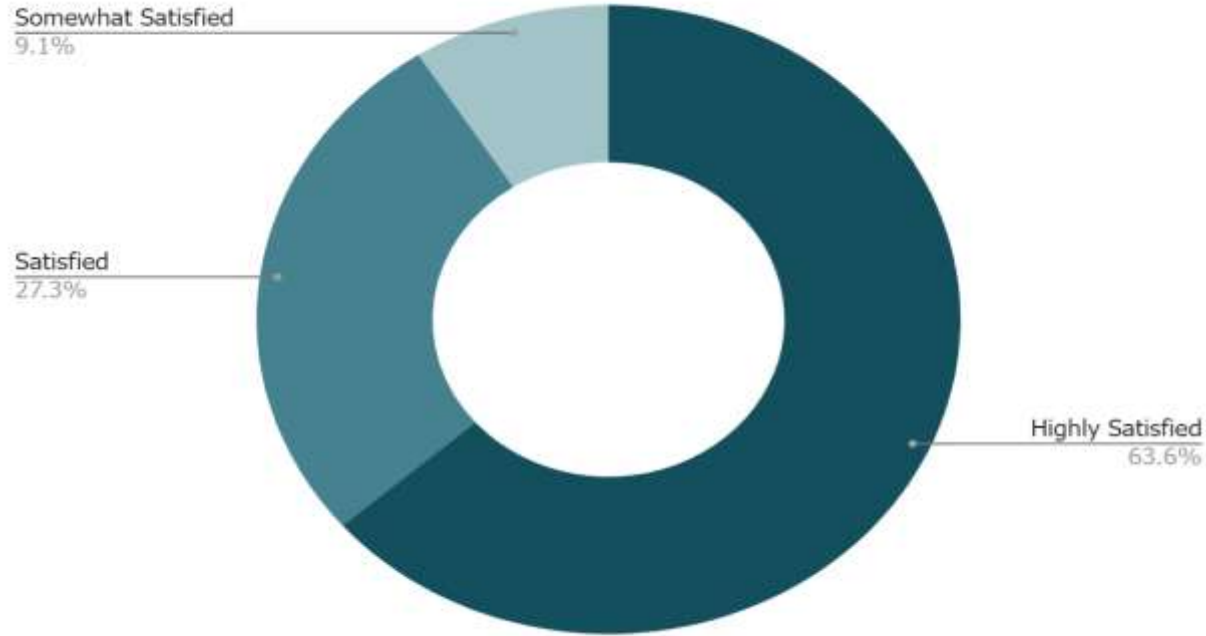
UnLtd
India

UnLtd
India


HOW DID OUR SEs RATE US ON THE QUALITY OF SUPPORT?




Feedback for Overall UI Support



91% Satisfaction by SEs

 Highly Satisfied

 Satisfied

 Somewhat Satisfied

KEY ACTIVITIES ON THE ALUMNI ENGAGEMENT

- **Customized Alumni Support Programs**

UnLtd India offers tailored support programs for alumni, focusing on advanced skills and strategic planning to help them transition to accelerators smoothly.

- **Expert-Led Workshops and Training**

Through expert-led sessions, we equip alums with specialized knowledge in areas like impact measurement, business model refinement, and fundraising strategies. By connecting alums with peers across the ecosystem, we foster a community where they can learn from each other, share insights, and receive recommendations for additional programs and funding opportunities.

- **Building Connections with Incubators and Accelerators**

We actively reach out to other incubators and accelerators such as Pollinate Impact, Dasra, Villgro amongst others, advocating on behalf of our alums and providing endorsements that increase their acceptance rates.

- **Long-Term Support for Growth**

Our support doesn't end after graduation. We stay involved with alumni to ensure they continue to grow and succeed, establishing themselves as leaders within the broader social enterprise ecosystem.



LEADERSHIP



Dr. Maya Shahani

Dr. Maya Shahani is the **Chairperson** of the Shahani Group and the Thadomal Shahani Centre for Management (TSCFM) which are synonymous with the promotion of quality education. She is also the Trustee of the HSNC Board, which run 27 prestigious educational institutes in Mumbai and is the parent body of the **HSNC University**.

As the **Vice Chairperson of Global Dialogue Foundation (GDF)** Dr.Shahani works under the aegis of the United Nations Alliance of Civilizations to bring in Unity in Diversity through embracing all cultures. Through her efforts India is recognized as the Global Headquarters of United Civilizations.

Dr Shahani is currently working with Dr Tony Nader (Leader of the Global Country for World Peace), along with Janet Attwood, to train the students of her various institutes in the technique of Transcendental Meditation for World Peace and to set up a Vedic Village in India.

A recipient of several prestigious awards, she is as comfortable meeting global leaders as she is working in villages and slums. With “Ethical Excellence” as her credo, she fulfills her duties with compassion, love and commitment.



Dr. Akhil Shahani

Dr. Akhil Shahani is the **Managing Director** of The Shahani Group, which runs a franchised range of colleges. His colleges incorporate global industry-oriented education systems that make their graduates truly employable. With an MBA from the Kellogg Graduate School of Management and a Doctorate in Education from the University of Liverpool, Akhil is trying to bring international

methods of education to India. He believes that quality education involves academic learning and developing one's network, personality, and values. In addition, Akhil serves as the **Chairman of Global Discovery Schools**, which are a franchised chain of 14 innovative schools. He was previously a venture partner at Kaizen Private Equity, which invests in education. He also mentors young entrepreneurs in his spare time. Akhil has been listed among the 10 most influential education entrepreneurs & one of the top 50 Thought Leaders in Higher Education. He is the recipient of many awards for his work in education like the Jamnalal Bajaj Award, Bharat Shiromani Award, PIMR Outstanding Educationist Award, Rex Karamveer Chakra Gold Award, the Bharat Gaurav Award and the Indira Gandhi Priyadarshini Award among others.



MEET THE TEAM



SHREEKANT POL
Program Director



SONU DAGA
Head Finance & HR



PRASANTHI GANTI
Head Program



PRADNYA SHINDE
AVP Corporate Relations



SIMRAN SHAHANI
Manager-Strategic Partnerships



SHILPA LINGAYAT
Manager Finance



VALERINE DSOUZA
Selection Associate



KINNARI PATEL
Incubation Associate



V RAMANATHAN
Coach



DILIP JAIN
Coach



VIVEK MEHTA
Coach



GOPALA KRISHNAN
Coach



MANASI SANGEKAR
Coach



GEETHA SANJAY
Coach



SIDDHARTH BHARADWAJ
Coach





MEET SOME OF OUR
SOCIAL ENTREPRENEUR'S



Pooja Taparia

Arpan

<http://www.arpan.org.in/>

Organisation Description:

Arpan is a registered as an NGO based in Mumbai and the largest in the world working on the issue of Child Sexual Abuse (CSA) with a team of dedicated and skilled professionals

Model : Not-For-Profit

Key Sector: Education

Sub-Sectors: Child Sexual Abuse

Total Beneficiaries: 18,342,819

Total Grant Rcvd: USD 580.80 Million

Problem Addressed:

In 2007 national study by the Ministry of Women and Child Development (MoWCD), 53% of 12,447 interviewed children in India reported experiencing sexual abuse, with 52% being boys and 47% girls. Approximately 109 Child Sexual Abuse cases were reported daily, with Maharashtra (16%), Uttar Pradesh (14%), and Madhya Pradesh (7%) having the highest number of cases. Sociocultural factors, such as denial, shame, and family honor, contribute to underreporting. Disclosure often occurs in adulthood, with significant delays, especially in cases of incest due to family preservation tactics.

Solution:

At Arpan, we're dedicated to every child's well-being. We believe in their right to safety and protection from sexual abuse and in their capacity to recover from its impact. As India's largest NGO addressing this issue, we have 120+ professionals providing prevention and intervention services to children and adults regardless of their background. Our work extends through partnerships with government bodies, school chains, and NGOs nationwide.

Our primary initiative involves educating children and adolescents (ages 4 to 15) about personal safety in schools, enabling them to recognize and seek help in unsafe situations.



Ashok Rathod
OSCAR Foundation

<https://www.oscar-foundation.org/>

Organisation Description:

OSCAR Foundation (Organisation for Social Change, Awareness and Responsibility) is a non-profit organisation uses football as a medium to instil the value of education and empower underprivileged children and youth with life skills to take responsibility of their community development.

Model : Not-For-Profit

Key Sector: Education

Sub-Sectors: 21st century life skills

Total Beneficiaries: 83,000

Total Grants Rcvd: USD 251.91 Million

Problem Addressed:

Children in the slum communities supported by OSCAR in south and central Mumbai experience disproportionate difficulties at school leading to poor academic results, high dropout rates and low aspirations. These children get drawn into child labour and the income leads most of them into anti social behaviours, drugs and crime.

Solution:

OSCAR works to reduce dropout rates among children in school by using football as a hook and to pursue them with the rule of 'No School-No Football'. Additionally, the learning difficulties are addressed through the digital education program which ensures that they continue school. The football sessions are designed to make them aware of social issues and skills required to fight through the social evils and to raise their aspirations in life. Digital Literacy helps to bridge the learning gap created due to lack of access to digital tools and the Young Leader Programme trains youths to become the leaders of tomorrow.



Ankit Agarwal

**Kanpur Flowercycling Pvt Ltd
(PHOOL)**

<https://phool.co/>

Organisation Description:

PHOOL has pioneered the Flowercycling technology to preserve the River Ganges from becoming a religious sewer by upcycling India's monumental temple-waste that is otherwise dumped in the river due to Hindu religious beliefs.

Model : For-Profit

Key Sector: Environment

Sub-Sectors: Waste Management

Total Beneficiaries: 13 Tonnes / daily

Total Funds Rcvd: USD 9.4 Million

Problem Addressed:

Monumental piles of flowers piled along the banks of the Ganges, and 'untouchable' manual scavengers cleaning human excreta are the 2 main problems. We learned that the flowers, filled with pesticides, are killing the most important waterway in India, while the practice of manual scavenging is perpetuating caste discrimination and extreme social stigma.

Solution:

PHOOL up-cycles temple waste to produce patented biomaterials, incense and bio-fertilizers. They employ manual scavenger women to handcraft these flowers, thus providing them a life of dignity and respect. The objective is two-fold: purifying the Ganges and providing livelihoods for the most deprived. They have created a circular business model that addresses pollution as well as the need for dignified livelihood options.



Nikita Ketkar

Masoom

<http://www.masoomeducation.org/>

Organisation Description:

Masoom improves the quality of education for lesser privileged students of night schools in Mumbai.

Model : Not-For-Profit

Key Sector: Education

Sub-Sectors: Career development

Total Beneficiaries: 55,829

Total Grants Rcvd: USD 476.80 Million

Problem Addressed:

About 41% of the primary school students do not enrol in secondary schools. The reason for these dropouts is that the students are forced to take up employment due to poor financial condition and some drop out due to poor quality of teaching learning. As a result of this girls end up as domestic help, take care of younger siblings and house responsibilities or are married off early and boys end up canteen boys etc. In spite of working these adolescents have a strong urge to complete their education. Due to lack of flexible platforms and learning spaces they have not completed their 10th grade. The platforms that exist currently lack necessary leaders who have vision of excellence for flexible schools and take ownership to make it a transformational mode.

Solution:

Masoom has developed a 3 pronged intervention model to provide good quality education called Night School Transformation Program.. It is specifically tailored to meet the needs of the night school and the individual students who are mainly out of school from poor socioeconomic backgrounds, most of them working during the day and supporting their families. As a result of the MOU signed with the state government of Maharashtra Masoom has a mandate to implement the Shaala Siddhi tool in all schools of Maharashtra.

Evening Learning Centers specifically designed to support the out of school students / dropouts to pass class 10 especially in the areas where there are no alternative models like night schools or other platforms are present.



Natasha Zarine

CARPE

<https://www.ecosattva.in/>

Organisation Description:

CARPE is an adaptive leadership-based not-for-profit from Aurangabad that is changing the way developmental work is carried out through a focus on research, data and partnerships. It is also changing the way social impact work is perceived through its professional services offered at scale.

Model : Not-For-Profit

Key Sector: Environment

Sub-Sectors: Waste Management

Total Beneficiaries: 60,284 Tonnes

Total Funds Rcvd: USD 75 Million

Problem Addressed:

In India, 77% of solid waste is not processed and is instead transported to open dumps. Waste Collection, resource recovery & disposal are unplanned & resource intensive, with low efficiency & effectiveness. Only 70% of urban solid waste is currently collected. Even the Sanitation staff are often exposed to hazardous working conditions. There is little to no focus on their human dignity and safety

Solution:

Solid Waste Management by implementing our in-house process-BOTRAM in collaboration with Urban Local Bodies and Gram Panchayats to overhaul SWM systems.

The three verticals of CARPE are:

- **Solid Waste Management** – To transform the country's solid waste management systems through adaptive leadership for capacity building, strategising, on-field implementation and forging partnerships.
- **Skills, Training and Education** – To skill, train and motivate the youth for employability, entrepreneurship and active citizenship.
- **CSR Research and Advocacy** - To generate relevant and actionable research to assist government and industry in informed decision-making, policy formulation and implementation.



Purnota Bahl

Cuddles Foundation

<http://www.cuddlesfoundation.org/>

Organisation Description:

Cuddles Foundation registered as an NGO in India that focuses on providing holistic nutritional support to underprivileged children fighting cancer. They work through partnerships with government and charitable hospitals that treat underprivileged children (of whom 70% are malnourished when brought in).

Model : Not-For-Profit

Key Sector: Health & Wellbeing

Sub-Sectors: Child Care

Total Beneficiaries: 40,000

Total Funds Rcvd: USD 9.4 Million

Problem Addressed:

Childhood cancer can be cured. But for children in India, it's a very different story. Lack of access to timely treatment and malnutrition among those seeking treatment makes survival difficult for children. ~76,000 adolescents (age 0-19) may develop cancer every year in India of which ~ 40% are malnourished at diagnosis. Studies have shown that the survival rate increases to 70% when treatment is multidisciplinary including nutrition. The dismal survival rates and a lack of focus on nutrition gave birth to Cuddles Foundation in 2013.

Solution:

Cuddles Foundation is running The FoodHeals® Program of providing holistic nutrition support to children suffering from cancer in 35+ hospitals in India.

The FoodHeals® Program focuses on:

- 1) Counselling and Diet Planning: The nutritionists assess a child's grade of malnourishment, plans diet and monitors progress. We evaluate side effects that may negatively impact the child's nutritional status.
- 2) Food and Supplements Aid: We aid and support the child and family by providing nutritional supplements, hot meals, in-meal supplements like eggs, milkshakes, bananas, etc and monthly ration bundles for a family of four.
- 3) Caregiver Support: We also support patient families with the knowledge to make healthier food choices by organising parent support group meetings, videos and educational talks, providing induction kits for children with steel utensils for daily use.



Neha Juneja

Greenway Grameen Infra

<https://www.greenwayappliances.com>

/

Organisation Description:

Greenway Grameen Infra (GGI) provides immediate relief and long term economic value to BoP users by creating and marketing appropriate and low cost products that are ecologically sustainable.

Model : For-Profit

Key Sector: Environment

Sub Sector: Eco-friendly products

Total Beneficiaries: 1,800,000

Total Funds Generated: USD 2.5 Million

Problem Addressed:

Over 2.3 billion people around the world depend on food cooked over polluting open fires or inefficient stoves. Air pollution is the leading environmental health risk globally. Traditional mud stoves and three stone fires are inefficient, require the use of a blowpipe and emit a lot of smoke that damages human health and the environment.

Greenway stoves reduce emissions and personal exposure thereby lowering the burden of disease associated with household air pollution.

Solution:

Greenway aims to design, manufacture and distribute household products for mass market/low-income consumers. Our flagship product is a range of clean cookstoves that provide substantial savings in fuel and carbon emissions.

UNLTD INDIA IS A PART OF SHAHANI GROUP

- Shahani Group is an **independent, education nonprofit organisation** whose mission is to improve the practice of continuous learning, collaboration, and change in the education sector.
- The Group has been in education **for more than 60 years**.
- Members are on the management of **27 iconic colleges in Mumbai**.

Other Initiatives



Thadomal Shahani Centre For Management (TSCFM) –
Chain of Business Schools (Registered as SMART Institute)



SAGE Foundation- Shahani Academic & Global Empowerment (SAGE) Foundation is the non-profit arm of The Shahani Group which has had a range of initiatives in the education sector since 1958.



Ask. Careers –
Edtech
Ecosystem



Ask Talent Services –
Corporate
Training



Shahani Trust –
Public Charitable
Trust in Education





The Social Entrepreneur Incubation Arm



Thank You

