

Mass insight
education & research

2024 Annual Report

Envisioning a New Future
for Secondary Education



A Letter from our Leadership

As we reflect on this past year, we are filled with gratitude for the unwavering dedication of Mass Insight's partners, funders, and supporters who continue to champion our mission. This has been a year of transformation, and we are excited to partner and share the journey with you.

We bid farewell to Dr. Susan Lusi, whose leadership has left a lasting impact, and we enthusiastically welcomed the return of Andrea Wolfe, now serving as CEO. Andrea brings deep expertise and a renewed vision for Mass Insight's future. Dr. Leslie Chang has expanded her scope of responsibility in the new role of Chief of Staff, overseeing people and culture, development, and communications. We welcomed Michelle Mercado as Chief Program Officer, bringing her passion and strategic insight to our work, and our Chief of Finance and Operations, Margery Piercey, continued to lead our efforts to ensure financial sustainability and operational excellence. Our executive team stands as a testament to the strength, vision, and expertise that will continue to propel our mission forward.

Our year of change sparked thoughtful conversations within our team and with our partners about maximizing our impact. Our goal remains clear: to ensure every student in our partner schools graduates ready to succeed and

pursue choice-filled lives. We have seen remarkable outcomes in our Advanced Placement program. Despite pandemic challenges, student achievement has soared, reinforcing the need to expand AP access nationwide. Reflecting on our district partnerships, we are proud to have continued to positively impact students' lives nationwide through our recurring partnerships in Indiana, Massachusetts, Pennsylvania, and Rhode Island.

This moment calls for more intentional efforts to uplift students and ensure their academic success. Looking ahead, we are expanding our scope in secondary education, ensuring students receive critical support at key academic milestones. Leveraging our existing partnerships and solidifying new ones is an essential focus of our secondary education effort. Building on our strong foundation, this strategic shift will drive lasting, systemic change and further our mission for educational excellence.

None of this progress would be possible without the support of our champions. We thank you for investing in the future of public education. The work ahead is ambitious, and we know that real change requires a community-wide effort. Together, we can create an education system centered on excellence, empowering students to thrive and reach their full potential.

Andrea, Leslie, Michelle, and Margery



Andrea Wolfe
President & CEO



Dr. Leslie Chang
Chief of Staff

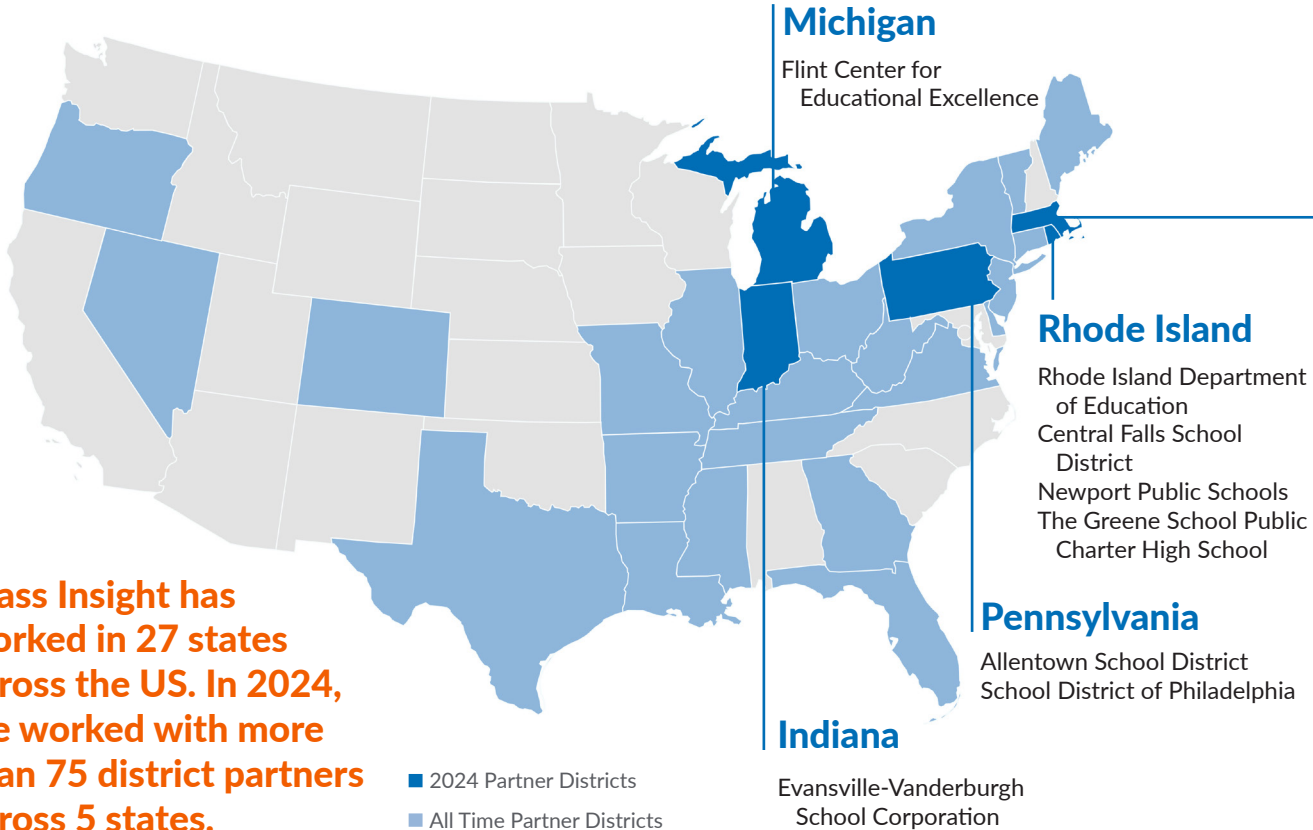
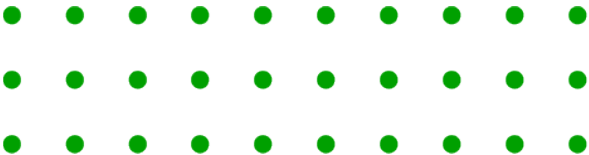


Michelle Mercado
Chief Program Officer



Margery Piercey, CPA
Chief Finance Officer/Chief Operating Officer

2024 On the Map



Mass Insight has worked in 27 states across the US. In 2024, we worked with more than 75 district partners across 5 states.

Massachusetts

Agawam Public Schools
Auburn Public Schools
Ayer Shirley Regional School District
Blackstone Regional School District
Blackstone-Millville Regional School District
Boston Public Schools
Boston Charter Public Schools
Bourne Public Schools
Brockton Public Schools
Central Berkshire Regional School District
Chelsea Public Schools
Chicopee Public Schools
Clinton Public Schools
Dartmouth Public Schools
Dracut Public Schools
Dudley-Charlton Regional School District
Fall River Public Schools
Fitchburg Public Schools
Franklin County Technical School District
Grafton Public Schools
Granby Public Schools
Greater Fall River Regional Vocational Technical District
Haverhill Public Schools
Holyoke Public Schools

Hudson Public Schools
Lawrence Public Schools
Leicester Public Schools
Ludlow Public Schools
Mendon-Upton Regional School District
Methuen Public School District
Middleborough Public Schools
Millbury Public Schools
Narragansett Regional School District
Nashoba Valley Technical School District
New Bedford Public Schools
Northampton-Smith Vocational Agricultural Public School District
Norwood Public Schools
Old Colony Regional Vocational Technical School District
Oxford Public Schools
Palmer Public School District
Pathfinder Regional Vocational Technical School District
Peabody Public Schools
Pentucket Regional School District
Pioneer Valley Regional School District
Pittsfield Public Schools
Public Schools of Northborough and Southborough
Quaboag Regional School District

Randolph Public Schools
Salem Public Schools
Scituate Public Schools
Seekonk Public Schools
South Middlesex Regional Vocational Technical School District
Southbridge Public Schools
Southeastern Regional Vocational Technical School District
Southern Worcester County Regional Vocational Technical School District
Southwick-Tolland-Granville Regional School District
Spencer-East Brookfield Regional School District
Springfield Public Schools
Sutton Public Schools
Swansea Public Schools
Tantasqua Regional School District
Taunton Public Schools
Ware Public Schools
Wareham Public Schools
Webster Public Schools
West Springfield Public Schools
Westport Community Schools
Woburn Public Schools
Worcester Public Schools



Preparation: Surpassing Prepandemic Outcomes in AP

Mass Insight's AP STEM & English program, now in its 17th year, is rooted in the belief that all students deserve rigorous educational opportunities in high school. Research indicates that Advanced Placement (AP) courses and exams are associated with positive postsecondary outcomes, including increased postsecondary institution enrollment and persistence, higher college grades, increased college graduation rates, and future higher earning wages. Serving over 10,000 students each year, our program expands opportunity and achievement, eliminating barriers to Advanced Placement entry and preparing students to succeed in both college and career pathways.

In 2024, College Board AP exam data for our partner schools showed students continuing a three year streak of year-over-year increases, not just meeting, but exceeding pre-pandemic outcomes. In the midst of the continued effects of learning loss across the country, data from our Massachusetts partner schools shows our success with pandemic recovery, with 2024 outcomes exceeding 2019 outcomes by 15% in exams taken and 18% in qualifying scores. Additionally, 2024 outcomes for students of color exceeded 2019 outcomes by 32% in exams taken and by 65% in qualifying scores. Massachusetts also ranked first in the nation in qualifying scores

among graduating seniors in 2024 for the second year in a row. We see these results as a signal that our program is achieving its intended impact, accelerating both learning recovery and educational excellence for all students.

Achieving a qualifying score on an AP exam not only prepares students for success in related college coursework, it also equips them with study skills and stress management tactics that will help them manage workloads, while saving money and time during their college education by receiving college credit for their qualifying scores. This makes AP success a powerful tool for economic mobility, particularly for students from low-income backgrounds. Our data shows that students supported by Mass Insight were not only more likely than their counterparts to enroll in college, they were also more likely to graduate within six years. This was especially evident for students from low-income backgrounds.

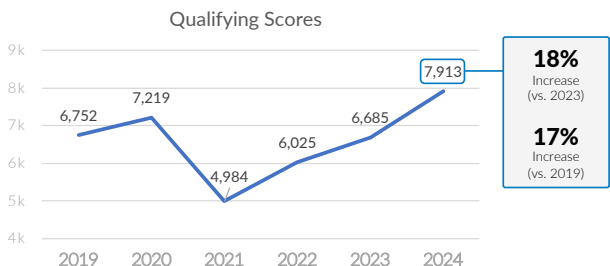
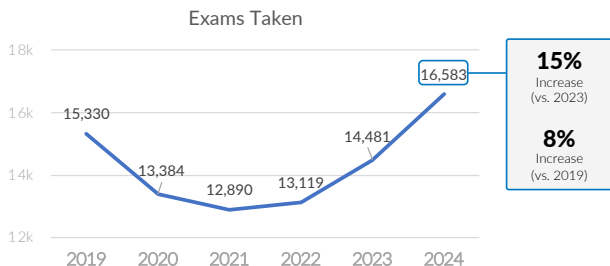
Inspired by our recent successes, we're preparing to scale our program nationwide with new service offerings. To learn how your school or district can impact AP outcomes, contact our team today.

MA remains #1 in AP Success.

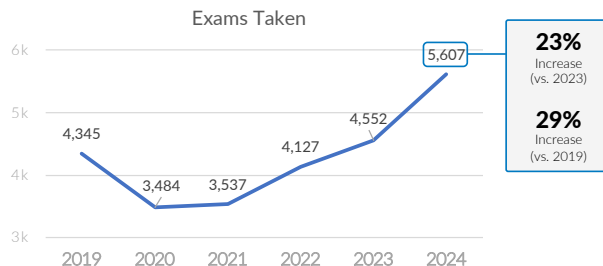
**We are exceeding
pre-pandemic outcomes
for both student access
and success in advanced
coursework.**



ALL STUDENTS



BLACK & LATINX STUDENTS



Based on student outcome data from schools partnering with Mass Insight's AP STEM & English program between 2019-2024. Y-axis scales not comparable across graphs in order to show detailed trends over time.

Progress: Celebrating Improvements in Our Partner Districts

At Mass Insight, tracking progress—both within our own organization and across our partnerships—is central to our mission. By embracing a culture of continuous learning, we ensure that our work is data-driven, responsive, and rooted in the strengths of the schools and districts we partner with. Each step forward is a testament to the collective commitment of educators, students, families, and communities working together to improve outcomes for all learners.

In 2024, we were proud to witness significant progress in school systems nationwide. In Evansville, Indiana, our partnership to enhance Special Education services helped the district advance from ‘needs improvement’ to ‘meets requirements’ on the state’s results-driven accountability determinations, marking a crucial milestone in their efforts to better serve students with disabilities and ensure access to quality education.

In Philadelphia, our longstanding collaboration with the School District and the Chester County Intermediate Unit has supported more than 60 schools identified for Comprehensive Support and Improvement (CSI)—a designation reserved for the lowest-performing 5% of Title I schools in the

state or those with graduation rates below 67%. Since 2021, we have provided guidance in school planning, progress monitoring, technical assistance, and district coordination to help these schools drive meaningful change.

In our four years of partnership thus far, 12 of Mass Insight-supported schools have achieved a milestone accomplishment by exiting CSI status. This past year, two of our Philadelphia partner schools—A. Philip Randolph Career and Technical High School and George Washington High School—realized this achievement. Their success reflects the impact of targeted interventions, including student attendance support, professional development for educators, and a concerted effort to strengthen school culture. Notably, Randolph demonstrated significant gains across English Language Arts proficiency, attendance, and career standards benchmark attainment. Washington demonstrated significant gains in attendance and career standards. Respectively, these are commendable feats given

12 of Mass Insight-supported schools have exited CSI status in 4 years.

the challenges high schools face in exiting CSI status.

Beyond these successes, five additional Philadelphia partner schools are on track to make similar gains, showing strong potential to exit CSI status with sustained progress. These achievements, both large and small, highlight the power of collaboration and the steady momentum toward educational excellence.

At Mass Insight, we celebrate every step forward—each student's success, each teacher's growth, and each school's progress. A rigorous education for all is built through shared effort, persistence, and strategic support. As we reflect on 2024, we remain inspired by our partners' dedication and the transformative impact of collaboration on schools and communities nationwide.

"They made great leaders out of us."

- Philadelphia school leader



Photo by Allison Shelley for EDUimages



“When we invest in a child’s mind, we’re investing in stronger communities, a better nation, and a future filled with hope for everyone.”

-Gary Eevee
Evee Security Consulting Group
Mass Insight Board Chair

“I think about the individual lives that have been shaped by the work of Mass Insight and I get really excited -- by what’s already been accomplished and by what’s ahead.”

-Alia McCants
Peloton
Mass Insight Board Vice Chair

Potential: Reimagining Secondary Education

Mass Insight is committed to transforming secondary education to ensure every student graduates with the skills and confidence to shape their future. Across the country, middle school students are struggling with foundational math and reading skills, leading to alarming declines in academic performance. The 2024 National Assessment of Education Progress, also known as “The Nation’s Report Card,” reveals the widest achievement gap in 8th-grade math history, with learning loss among the lowest performing students surging by 70% since 2022. Literacy scores continue to decline, with fewer than a third of 8th graders proficient in reading, indicating that most are below grade level. These learning gaps have huge implications for high school, leaving students unprepared for careers, college, and an evolving workforce.

Mass Insight is amplifying its focus on rigorous learning experiences for all middle and high school students, ensuring college & career post secondary success and choice filled lives. In the 2025-2026 school year, Mass Insight will partner with 2-3 middle schools, where we will tackle the challenges of academic readiness through a multi-tiered program that centers support on three levels: school, teacher, and student.

Our Student Readiness pilot aims to address these preparatory gaps through a holistic and impact-driven partnership model focusing on strategic collaboration with leaders, professional development for teachers, and academic services for students. Our pilot outcomes seek to:

- Improve instructional effectiveness focused on integrated foundational skills
- Increase 8th graders on track for high school advanced coursework
- Validate and refine our model for year 2 scaling

With a proven track record of driving meaningful change in education, we remain steadfast in our commitment to closing learning gaps and expanding opportunities for all students. By leveraging our expertise and collaborative approach, we will work alongside schools, educators, and communities to build sustainable, high-impact solutions that empower students to succeed. The challenges are great, but so is our resolve.

In the years ahead, we envision a world where every student can say, “Middle school prepared me for high school. High school prepared me for life. And I have the skills, knowledge, and opportunities to choose my future.”

Financials

In 2024, Mass Insight demonstrated financial resilience and strategic adaptability in response to shifts in the education landscape. As federal COVID relief funding sunsetted and states faced budget constraints, we proactively managed expenses while making key investments—including a successful CEO search and transition—to position the organization for long-term impact.

Thanks to a strong foundation built between 2018-2022, we effectively navigated these external shifts, closing fiscal 2024 with unrestricted net assets of \$758,000. Our learnings informed a strategic realignment and adoption of a board-approved 2025 budget reflecting a surplus—a clear step forward in rebuilding reserves and ensuring sustainable growth.

Mass Insight is deeply committed to applying financial management best practices, positioning us well to continue delivering on our mission with financial strength, agility, and a lasting impact in education.

Summary Financial Position

Current Assets	1,697,000
Non-Current Assets	98,000
Total Assets	1,795,000
Liabilities	832,000
Unrestricted Net Assets	758,000
Donor Restricted Net Assets	205,000
Total Liabilities & Net Assets	1,795,000

Revenue and Support

89%	8%	3%
State and Local Agencies	Gifts and Grants	Donated Goods and Services

How Funding Was Invested

72%	24%	4%
Program Services	General and Administrative	Fundraising

Board of Directors



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Paula Nassif
PayPal Giving Fund
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Darius Sidebotham
Dick Taggart
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Amy Ba
Missy & Jeff Barlow
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Chris Voltz
Lakiea Wright
Michael Young

**"We're incredibly proud
of our partnership and the
work that your team is
doing to cultivate school
districts in promoting
equity and opportunity for
all students."**

**-Omaira J. Alicea-Ravelo
VP, State Street Foundation**



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