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Celebrating 25 Years of Empowering the
Young to Be Active Citizens

Transforming the young
into concerned, thinking
and active citizens



WHO WE ARE

The Children's Movement for Civic Awareness (CMCA) is a non-profit organization headquartered in Bengaluru with 25 years of experience. We are pioneers in Citizenship Education in India, aiming to transform young people into informed, thoughtful, and active citizens. Our mission is to create a more inclusive and sustainable India, while our vision is to empower young individuals to uphold democratic values, coexist harmoniously with nature, and participate in collective actions for equitable development.

WHAT WE DO

CMCA collaborates with children and youth at the grassroots level, reaching out to educational institutions such as schools and colleges, as well as community spaces like rural libraries, skill development centers, and learning hubs through five essential programs. With an annual outreach that extends to over 100,000 children and youth, CMCA has established partnerships with government departments in five states: Karnataka, Tamil Nadu, Maharashtra, Odisha, Haryana and Rajasthan.

HOW WE DO IT

Magic Box for Grades 1 to 3 (6-10 years)

It is a 3-year program that through a daily 10-minute activities aims to educate children, utilizing attractive poster-sized photo cards with props to enhance the learning experience. This teacher-led initiative provides a flexible and appealing approach to make learning enjoyable and effective for children.

Children's Gram Sabha (10-18 years)

It is a program that helps kids understand how local government works and lets them be part of decision-making. It involves orientation and reflection sessions in schools and working with Panchayats to enable effective Sabhas by trained community change-catalysts.

My Library for a Better Me (12-16 years)

Under the guidance of trained mentors or rural Gram Panchayat librarians, children visit the local library and use the "My Library for a Better Me" program with Activity Cards. The initiative promotes teamwork through impactful group projects, field trips, campaigns, interactions, and other thoughtful activities.

Multigrade Civic Clubs (12-16 years)

This program educates students on citizenship and social action through weekly classroom sessions known as "CMCA Club periods." The students from these clubs, engage in group activities, conduct campaigns, and address school and local issues with guidance from authorities. Trained educators, volunteers, or school teachers lead the program, which spans 12 to 25 weeks. While the primary focus is on 8th-grade students, two workshops are available for other grades as well.

Catalyse (18-24 years)

Led by a CMCA educator-consultant or volunteer, Catalyse is a workshop designed to cultivate citizenship values and life skills suitable for the 21st century. The workshop takes place in colleges, skilling centers, and incorporates hands-on components as part of CMCA programs both within the organization and in college settings.



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