



Ethical Sourcing for High Quality Artisan Products from India for Globally Conscious Buyers



www.sirohi.org



Who We Are?

 **SIROHI** is a design forward, artisan-backed brand for luxe, sustainable decor & gifting products for conscious global buyers.

OUR ETHOS



Handcrafted



Sustainable



Radical Impact

We are a

sustainable certified brand for sustainable lifestyle products. We primarily work with artisan clusters and are empowering artisans from over 5 states across India.

We use technology as a medium to provide high quality design training and direct market access to women artisans, so they can make quality-focused, well-designed handmade products.



↑ 40%
higher wages than
industry average.

↓ 70%
reduced migrations
from the craft.



Our Product Range

Baskets & Organisers | Furniture & Decor
Office Accessories | Gift Boxes & Hampers
Candlestands & Accents

[Visit our website](#)



PRODUCT CATEGORIES



BASKETS & BOXES



CANDLESTANDS



FURNITURE



BAGS



PR & EVENT GIFTING



We are a women-led organisation with more than
1500+ enrolled women artisans.



**Rippel Effect
of Impact**

Reduced Child
Marriages

Reduction in
crime rate

Increase in
disposable income

Women in local
leadership positions

A 15,000 sq ft facility that supports the work of 750+ artisans

Muzzafarnagar
Uttar Pradesh

- ✓ Stringent Quality Checks
- ✓ Export-grade packaging
- ✓ Robust Delivery Network

Production Capacity: 10,000 units a month
Lead times: 20 Days for 5000 units





OUR IMPACT

5000+

HUMAN LIVES IMPACTED

1,40,000

KGS OF TEXTILE &
PLASTIC WASTE UPCYCLED

75,000

PRODUCTS HANDCRAFTED

350

TONNES OF CO2 EMISSIONS
MITIGATED

1500+

ARTISANS DIRECTLY
IMPACTED. 95% WOMEN

1 MILLION USD

REVENUE GENERATED

YEAR 2022-2024

WHY CHOOSE SIROHI?

CUSTOMISATIONS

LOW MOQs

DISCOUNTED
PRICING

HANDCRAFTED

QUICK LEAD TIMES

INDIAN
CRAFTSMANSHIP

ETHICAL
PROCUREMENT



DIFFERENT VERTICALS TO COLLABORATE ON

INSTALLATIONS



PERSONAL
GIFTING



IMPACT
& CSR



HOSPITALITY
PARTNERSHIPS



CORPORATE
GIFTING



EXPERIENCES



RETAIL
PARTNERSHIPS

GIFTING

Corporate Gifting | Retail Gifting
Personal Gifting





ESG CERTIFIED LUXE,
SUSTAINABLE GIFTS

CORPORATE & B2B GIFTING



EMPLOYEE & CLIENT GIFTING

Axis Bank | IGP

Pinterest India | Innisfree | Uniqlo



GIFT VOUCHERS

Fractal.AI



PR & EVENT GIFTING

Gifting for Sonam Kapoor

Gifting for Juhi Chawla Mehta

RETAIL PARTNERSHIPS



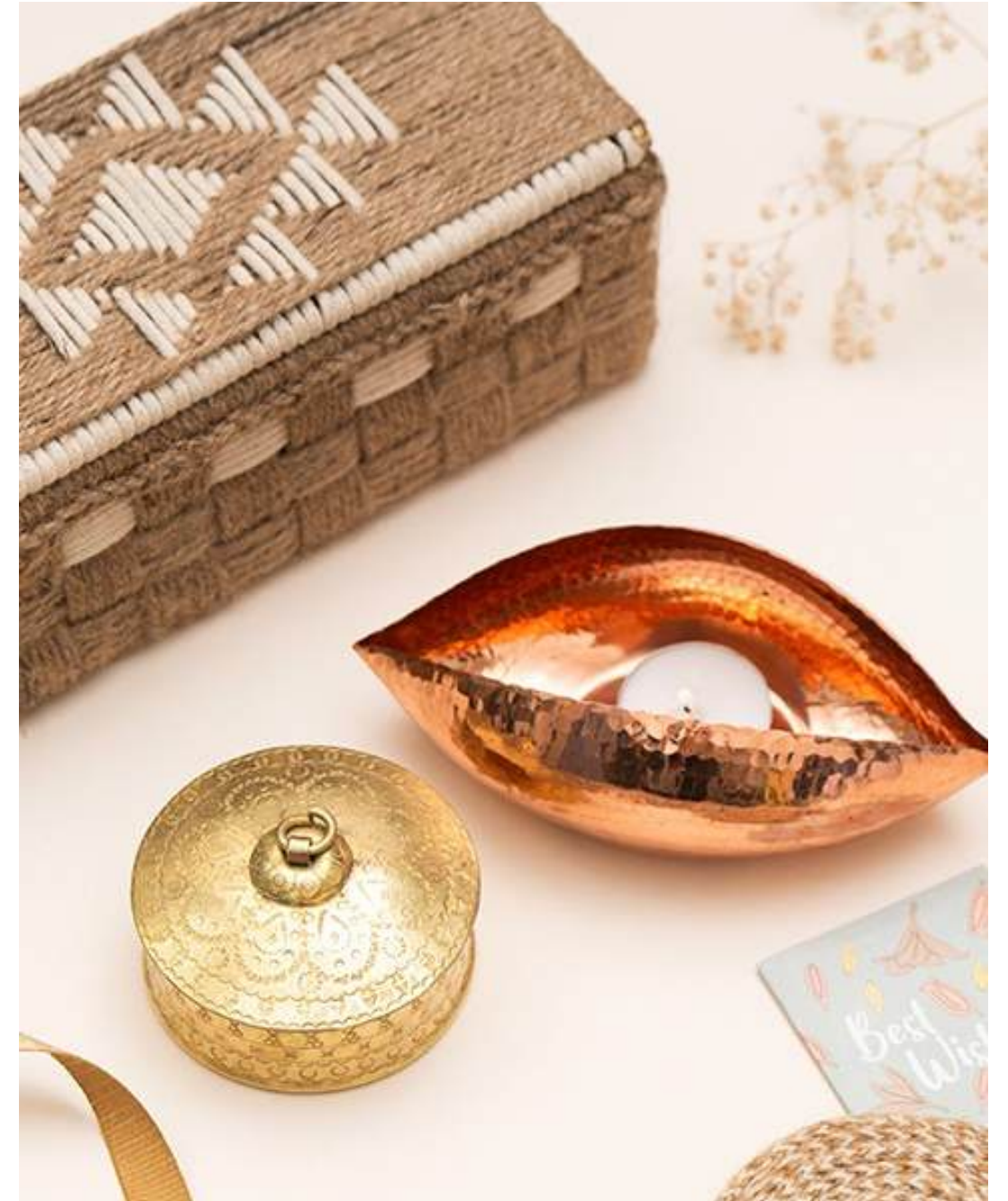
HAMPER BASKETS

Haldirams | Smoor
Anand Sweets | Varak Edible Luxury



STORE PARTNERSHIPS

Amala Earth Store | Okhai Store
Vault by 32nd | Sienna Store
Bamboo Pecker



CO-CURATED GIFT SETS

Smoor | Feme Candles
Nooshe | Studio Coppre | Ekatra

PERSONAL GIFTING



WEDDING GIFTING



BABY SHOWERS



FESTIVE GIFTING

Personal gifting for all your special occasions from weddings to baby showers to festival gifting.



INSTALLATIONS

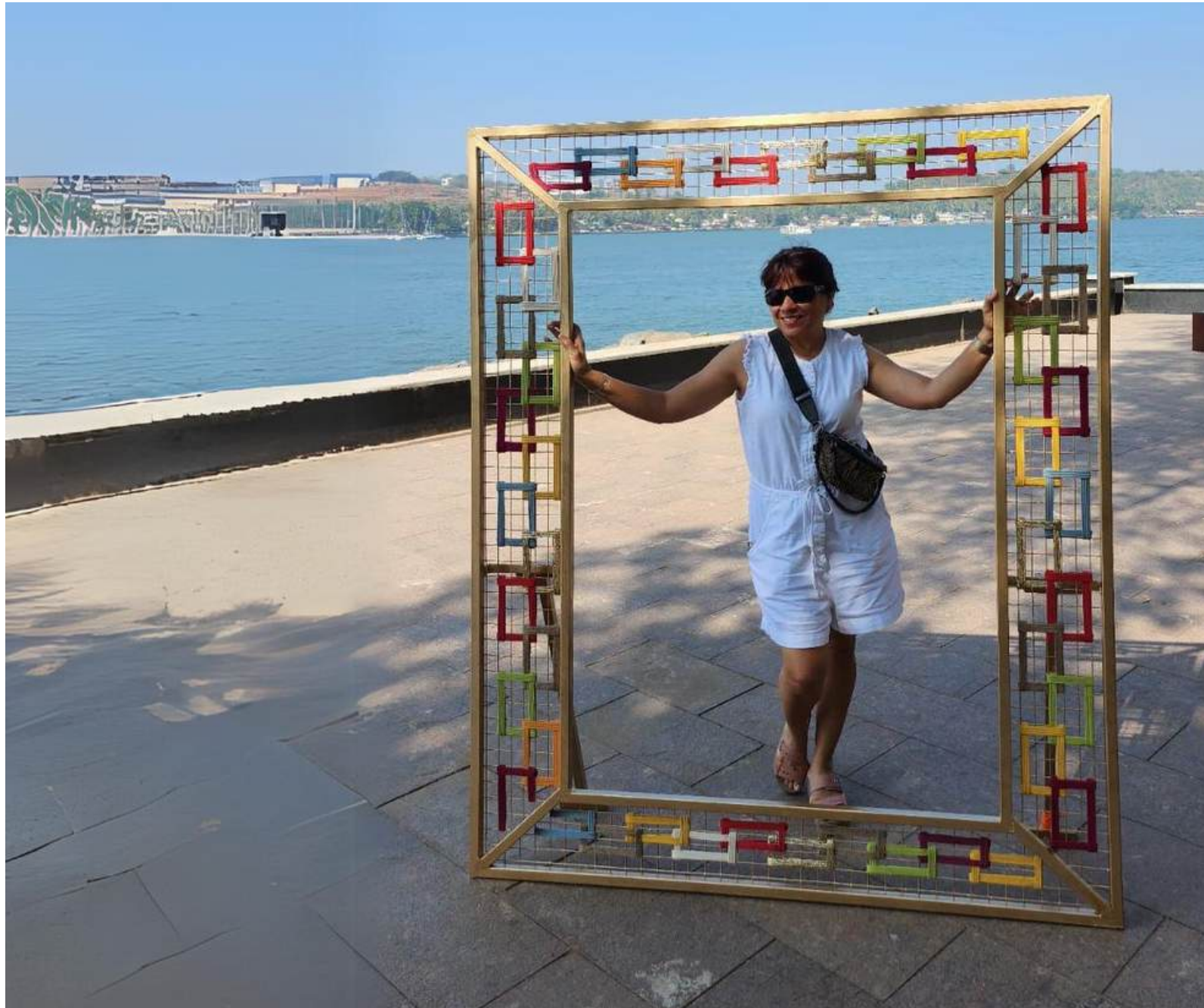
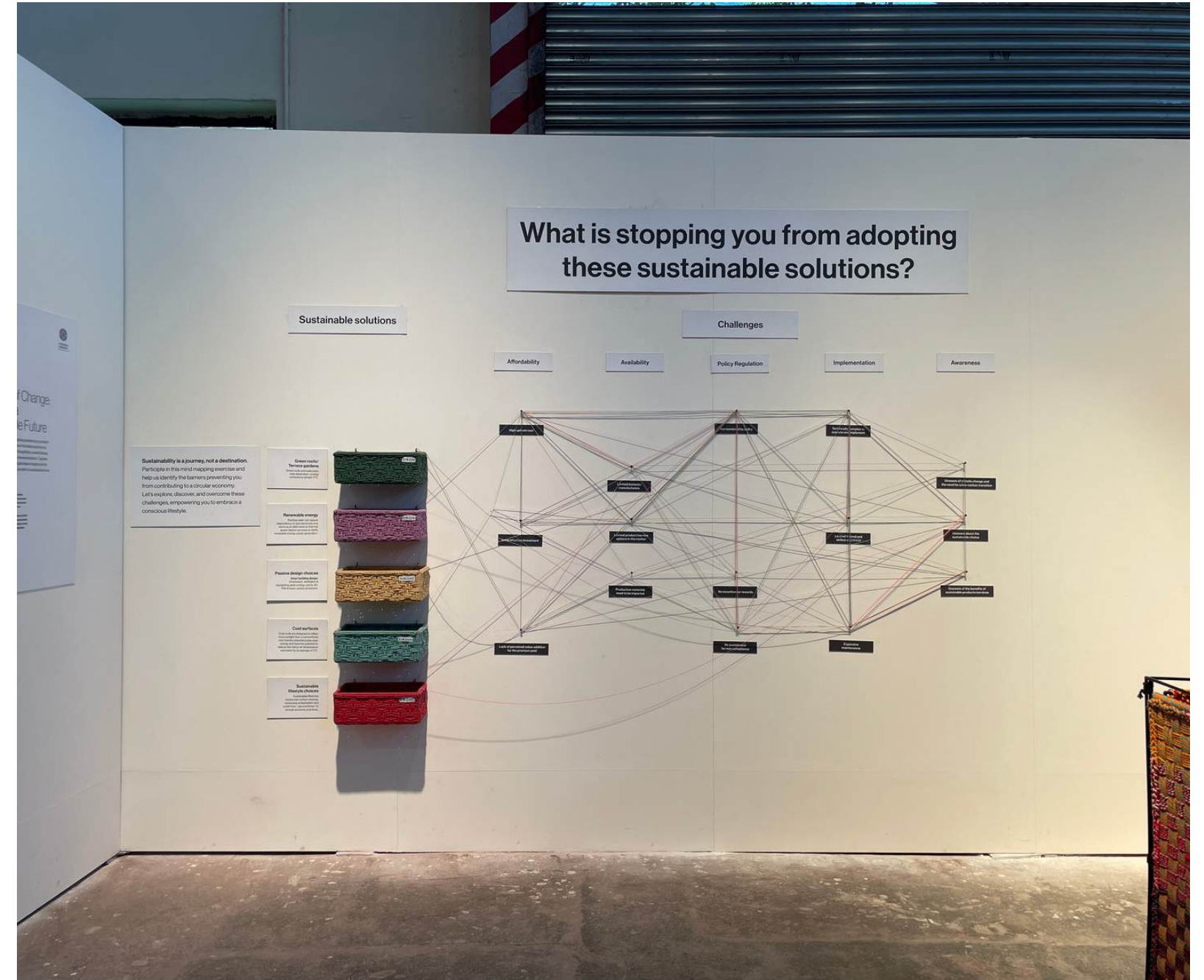


PHOTO BOOTHS & STRUCTURES

Serendipity Arts Festival | Dastkar
Jaipur Lit Festival | Zomato Corporate Office



MIND MAPS & INTERACTIVE INSTALLATIONS

Godrej Design Lab - Conscious Collective

EXPERIENCES



WEAVING WORKSHOPS

Godrej Conscious Collective
Amala Earth Store | Okhai Store
Paintheads | AISC Chennai



DAY EXCURSIONS

A one day idyllic experience at the Sirohi facility in Muzaffarnagar with the artisans

HOSPITALITY PARTNERSHIPS



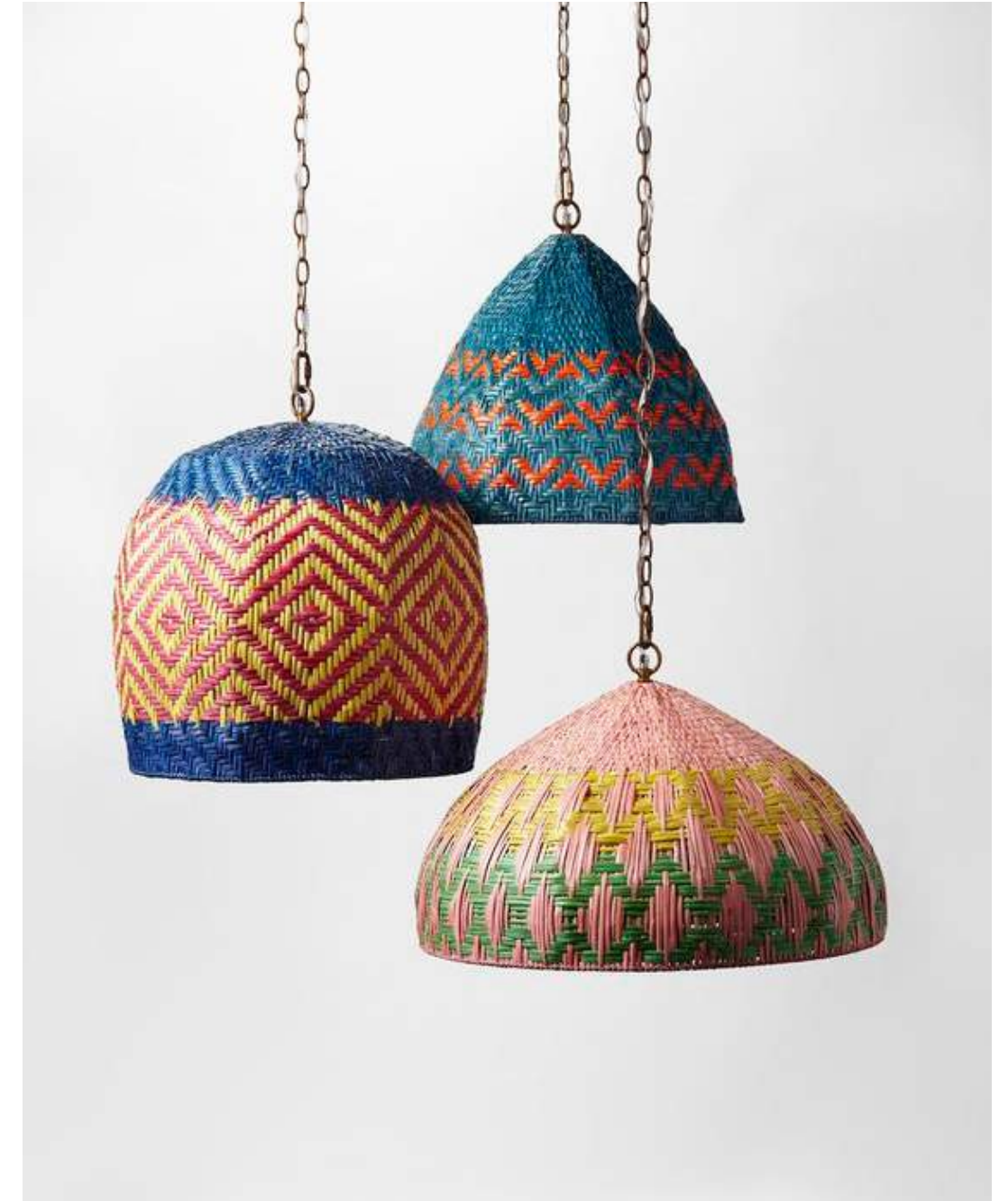
IN ROOM HAMPER BASKETS

Bedside Baskets | Condiment Trays
Toiletries Trays | Trinket Boxes



FURNITURE & STORAGE

Laundry baskets | Trunks
Stools | Benches | Bespoke Furniture



DECOR & ACCENTS

Lamps | Tissue Boxes
Picnic Baskets | Mirrors | Wine boxes

IMPACT & CSR



IMPACT DRIVES

Azah | Juicy Chemistry | Innisfree
Doodlage | Suta | Vision Sprig



SKILL DEVELOPMENT

Creative Dignity | AIACA
NEST Fellowship



CSR GRANTS & FUNDING

Tresvista | Creative Dignity
Upaya Social Ventures | Villgro
AIACA

Our Brand Collaborations



INDUS PEOPLE



Our Associations



नई उड़ान, नई पहचान



NITI Aayog



The impact you create

Our partnerships reflect corporate responsibility and contribute to a positive impact on artisans and the broader community, all while raising awareness about ethical and sustainable practices.



Offering certified ethical products



Empowering women artisans



Enhancing brand's eco-responsible image



Connect with conscious community

Lets get in touch

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